

**John and Trisha Seaton**

I assume it was the City's function that took place on West Beach last night. What was the city thinking when this was planned? The noise from those bands was so loud you could hear them miles away. We shut all our doors and windows and could still hear them and could not even sleep with all the noise. I know the city is looking for any Dollar it can come up with, but the citizens' peace and quiet should come first.

**John and Trisha Seaton**

We were told by the Santa Barbara Police Department that your department is responsible for the scheduling of the above mentioned event.

What was the city thinking when this was planned? The noise from those bands was so loud you could hear them miles away. We shut all our doors and windows and could still hear them and could not even sleep with all the noise. I know the city is looking for any Dollar it can come up with, but the citizens' peace and quiet should come first.

**John and Trisha Seaton**

Thanks for your note. We live in the "city" one street away from Montecito behind Pepper Hill. Yes, Saturday and Sunday were not as bad, but we still had to keep our doors and windows shut. Our additional concern is what we are doing to our city in order to just raise a buck. The Fiesta is one thing, but Santa Barbara and Rock concerts is quite another. We moved away from the LA area 6 years ago to get away from this type of disturbance. We understand that Santa Barbara is a destination city, but this type of event and one that goes on for 3 nights is too much of a burden on the residents and does not set the image that the city should have.

**Clay Tedeschi**

I understand that an officer did come to 240 Eucalyptus Hill Drive about my complaint regarding the volume from last evening's concert on West Beach. I did not know that the officer was here and Lewis, who is elderly and has some memory issues, gave the office incorrect information. I have lived here (at 240) since 1980 and am familiar with concerts at the bowl and other special events.

A last evening was extraordinary in its volume and duration. I am sorry I was not able to speak with your officer last night. I came down to the station this morning early but it was closed. I would be happy to answer any questions you may have. Thank you again for responding to my complaint.

**Ernest Salomon**

The noise emanating from the beach to our house tonight was an outrage. You will hear more about it on my future shows and the people of this city! This I promise you!

We live above Alston Road and in plain English, the sound is deafening! You dolts are allowing these criminals to disturb the peace and taking away the right of citizens to have quiet enjoyment in our own homes. *What the hell are you people thinking?* Or shall I ask: Are you

thinking at all? This would not be allowed in any residential neighborhood! The police would be called!

**Ernest Salomon**

We live above Alston Road and have top quality double pane windows. Our entire house vibrated last night from your event on west beach and we could not keep out the noise. We heard no music...just booming. **My wife developed a headache.**

Several other neighbors also complained (some to me personally) and Mayor Blum told me that she has received several phone calls from homes all the way west to Olive Mill Road, complaining about being subjected to the equivalent of being locked in a boom box.

I called your office and your office person told me brusquely that you had a permit. Well gentlemen, you don't have a permit to destroy the peace and quiet enjoyment of our citizens, and here you have crossed the line.

I have notified Chief of Police Sanchez, Mayor Blum and the City Council to also ask you to tone down the volume. I understand that Ilya Falcone has already done so.

I am asking you calmly and in a gentlemanly fashion: Please turn down the volume tonight and tomorrow night. That said: If my wife gets a headache again tonight from your volume being turned up into the ozone, your management and I are going to meet and.... I assure you gentlemen; it will not be a happy time for any of us.

**Ernest Salomon**

I just received a call from an 80-year old friend who lives on South Jamison Lane and he again said the noise was shaking his home for the third evening.

The concert promoters have reaped a great financial benefit from this event (and others have as well) while the city did not make any money and many of its people were subjected to sound torture! I am positive that because of the law enforcement and other costs associated with this event that the taxpayers subsidized it. I will be happy if you prove me wrong. While your department is reducing its services to young and old alike, even as it is short of money, you give these event holders what is essentially a free venue to make large amounts of money? Does this make sense to you?

This is not the first time that we have experienced this type of noise pollution intrusion into our home and the homes of many others or have complained, but I assure you that if I and others that I have been in communication with have anything to do with it, it will be the last! Your so-called "sound parameters" are not worth the code document they are printed in. *Does your department employ the on-site sound technicians or are they in the pay of the promoters?* I believe that you employ the ever-failing theory of self-policing.

I am not trying to be funny: This has struck a chord in many people that shows how poorly our city government controls events and provides for the well being of its people.  
I assure you that what happened this weekend is not going to go away anytime soon.

In spite of numerous complaints, nothing was done to turn down the volume during the entire concert. It is evident that you have no command and control structure in place for these events during their hours of operation!

I must honestly tell you that had you been an executive working under me and had you lost supervisory control of this event in the way it was lost on Friday night, you would certainly have been reprimanded and possibly terminated. You did not do your job!

My comment is nothing personal-strictly business!

Your department and our city's government have no right to allow any event that compromises the quiet enjoyment of its citizens. This is a basic rule of law. I guarantee you that there will be some changes made!

**Ernest Salomon**

For "dolts" I apologize! I cannot tell you how angry I was. All we heard was the loud base without the music. This gave Donna a severe headache because it shook the entire house and we even closed our double paned windows, which normally keep out noise, but we still got the reverberation of the base sounds. When something upsets Donna like this, I must admit that I can and have become quite angry in her defense.

She is my life!

Marty received several calls and they came from east and west of our area. She was most understanding and concerned. She said we have to look forward to two more nights of this noise. This is not acceptable for obvious reasons.

If I made this type of noise on our street, I would either have to shut down or be arrested.

My protective nature for Donna's well being got in the way of civility.

I apologize to all of you for my use of the word "dolts".

**Ernest Salomon**

You, your department and Susan Burdick are not doing your jobs!

The noise level on Friday night shook our house and the houses of close and distant friends and neighbors all the way to Olive Mill and South Jamison Lane! My wife got a headache, even though we have the best double pane windows available in the marketplace! A child visiting her grandmother two doors down from us could not go to sleep.

What were you and your staff thinking? Were you thinking?

I have been in contact with the Mayor, council and Cam Sanchez and so have many other citizens. I also wrote to those two idiot promoters after getting rebuffed by their telephone answering air-head.

All I can say to you is: This sound pollution better not be approved again!

**Ernest Salomon**

Trust you and your family are all in good health.

I am making a formal complaint to you, as our city's chief law enforcement officer, that the noise emanating from the bands at West Beach last night was deafening.

I became angry when it gave Donna a headache! Even though we had our double pane windows closed, the entire house vibrated from the **base** sounds until 10 PM!

Late last night and angry, I sent an email to the council that was not complimentary and I apologized this morning. I am quite protective over Donna and my anger got the best of me.

Marty kindly called me and told me that she had received several complaining phone calls from our immediate area as far east as Olive Mill and west to Sycamore Canyon. She was quite understanding and fearful that many of us will have yet another two nights of literally living inside a boom box.

It seems that the sound is much louder here in the foothills than at the beach. My guess is that it uses the canyons as an amplifier and sound tube.

I know for certain that if something like this happened on a neighborhood street, the cops would be called and it would either shut down or the participants would be arrested for disturbing the peace and quiet enjoyment of others in the neighborhood.

I am not against people having a good time, so long as it does not disturb others.

At the least, the base boost must be minimized or turned off completely, if these bands are indeed allowed to proceed tonight and tomorrow night.

**Ernest Salomon**

You have gotten all my communications. Now it is up to the Cam Sanchez and the cops.

This cannot be allowed to happen again!

**Ernest Salomon**

I received a message of apology from Ms. Jang-Bardick. There is nothing for her to personally apologize for. This fiasco was the result of bad public policy and a lack of oversight and control of the event by the Parks and Recreation Department, which permitted it as the agent for the people of Santa Barbara.

It is interesting and puzzling to me that the Parks and Recreation Department has nothing in place to monitor decibel levels at events that it permits. As quoted in the Daily Sound today, Ms. Jang-Bardick said that P&R Dept. has to wait until the promoter, in this case Wiin Productions, turns in their decibel report in order for the P&R Dept. to determine if they broke the law? Sort of like the fox keeping order in the henhouse eh? This works?

She went on to say that AFTER complaints come in during an event, the decibel level becomes negotiable. When is the level then negotiated, three weeks after the affair is over? It sure as hell wasn't negotiated Friday night! The concert ran full blast until its scheduled conclusion at 10 PM, hours after complaints had started pouring in! Nothing was done Friday night to stop the assault on our home and the homes of others.

There was not one person from P&R Dept. monitoring and controlling the event on-site. This is Nancy Rapp's fault. The buck stops with her! She and her department were lost in the same fog they blame the noise levels on.

The people of Santa Barbara have had to put up with this torture for several years and I guarantee you that you will be made to think twice before you allow another such loud event. Please watch my program **Wednesday evening on Channel 17 @ 7 PM** as I initiate a campaign to kill these loud concerts once and for all. The city's taxpayers subsidize these events and we are subjected to torture? The entire premise for these loud events is insane!

***I have nothing against concerts, but people are no longer going to accept sound vibrating into their homes.***

Here is a little decibel lesson for all of you:

**Decibels that measure hearing loss**

0-20 dB is normal

25-39 dB shows a mild hearing loss

40-68 dB shows a moderate hearing loss

70-94 dB shows a severe hearing loss

95 dB is considered deaf

**Ernest Salomon**

Thank you all! I am certain that Chief Sanchez and his merry band, along with some members of the council convinced the promoters that it was in everyone's interest, especially theirs, to keep the bass down to a decent volume.

The sound did travel to our area tonight, but it was within tolerable levels. Tonight's sounds were nothing remotely close to the pounding we took last night. (Friday). We trust that Sunday night will be a repeat of this evening.

I received a call tonight from an 80-year old friend who lives on South Jamison Lane west of the Miramar and he asked me what the boom-boom was last night that infiltrated his home. I told him where it came from and that it would probably not be repeated. I am happy to report that I was right.

In the future, I am certain that you will put restrictions on loud music and then everyone will be able to enjoy their homes without intrusion on their quiet enjoyment.

I was quite angry last night and I trust you all forgive me. It was not a good night at our home because of Donna's headache.

**Financially:** As I told Marty tonight, you should consider taking a percentage cut of ticket sales for any private event that takes place on our public areas. I would consider 10% of all receipts, plus a clean-up and public safety (police) charge. **The city is leaving far too much money on the table with these large events.** If you wish, I will be pleased to negotiate event charges for the city. I will guarantee you that the city will have more money after the event is over than before it started!

You have to think and act like business people in order to survive this economic tsunami, which will not end in the foreseeable future. Trust me, the city's revenues will continue to fall.

Warmest best to you all,

**Ernest Salomon**

Thank you, I will attend. If this event can happen without disturbing our citizens and businesses and not be a headache for the cops, I see no problem, but this is a tall order for this type of event. The noise and turmoil are impossible to contain. Most people I have spoken, some who have called me, all believe that no one should be subjected to this invasion of quiet enjoyment.. I agree. This thing belongs in a field somewhere, like Woodstock.

My goof! I will not be able to attend because of my show every Wednesday at 7 PM.

Suffice to say that the mitigation of all that went on last time out and any new concerns are probably not impossible, but it is improbable that they could be eliminated.

I don't feel sorry for people that buy or rent a home near known noise because that is a personal choice...like living under the airport flight path or near a venue like the bowl, but anyone not making this type of choice should not be subjected noise and a vibrating house (ours) last time which gave my wife a headache.

**Terry Tyler**

I live over three miles from the epicenter of this noise and could hear it loud and clear inside my house over a football game. We have the Granada, Arlington and County Bowl, do we really need to build huge stages on West beach? I think the "preserve our Santa Barbara" guy must be sponsoring this mess, just for the backlash.

**Craig Cody**

It is 10:00 p.m. on Sunday evening. IT'S DAMNED TIME THE NOISE FROM WEST BEACH STOPS!!!!!! I live on my boat and I've been listening to this ALL DAMNED WEEKEND!!!!!! I have to get up at 4:30 a.m. tomorrow for work.....AND I CANNOT SLEEP WITH THIS NOISE!!!!!!

WHO GAVE PERMISSION FOR THIS EVENT??????????????

**Roger Simpson**

I hope this beach music mess is not allowed to go another year. A crowd at the beach listening to music which soon becomes noise to the other 90,000- citizens should be stopped. Does the event planner pay all the costs like maint., police, etc? or do we. If our budget is tight as we know it is, I don't see how we can justify such an event that disturbs the whole city as far as Montecito, the Upper East Side and the Mesa, not to mention downtown. One day, maybe, but not three.

This thing is bad for our town and should never have been approved in the past, regardless of the money it might make. I can remember when we never had to put up with this LA stuff. **My family is definitely against this thing. We vote no, no, no!**

Thanks for asking.

**Jonathan Temple**

We reside in the foothill area northeast of Carpinteria, next to Hwy 150.

This weekend, we and other residents in our neighborhood heard loud percussive sounds from the Jazz Festival. We love jazz, and have enjoyed the Festival in previous years. But if residents living near Hwy 150 can hear the noise, *then it's too loud.* QUESTION: What is the purpose of NOISE ORDINANCES if they are ignored? We had out-of-town guests staying with us this weekend. None of us could enjoy our outdoor areas. We had to remain inside. *Would you PLEASE turn it down?*

**Troy Hoidal**

I am on day two of the Santa Barbara rock festival even though I am not attending.

The music is way too loud this year. We can feel the beat and hear the music on Ladera Lane almost 10 miles away. Please request a maximum volume next year for the music festival or request its cancellation.

**DC Burk**

This letter is to bring to your attention that there is a Sign posted OCTOBERFEST at the Brewhouse for October 2 & 3. As per our previous email dialogue, you assured me that this was not going to take place again. I hope this is something that can be undone, for the simple fact it is unacceptable to use a parking lot for an Event, when there is already a Huge parking issue in the West Beach Area. Not to mention the parking lot is on a residential street. Not to mention the major inconvenience placed upon Home Owners & Renters in a Residential Street.

There were many issues with persons over intoxicated, drunk driving death causing death only a few blocks away. Property damage and noise violations at a minimum. 2 years ago, a stabbing incident and another person struck with large beer stein that all customers take with them as they leave. Many of these Large Steins end up smashed on buildings, streets & some have even been found in back yards from being thrown over houses. I could go on, but I am sure you feel my pain. When I say my, I mean any person living within 3 blocks of the Brewhouse.

**West Beach Festival Complaints**

I would like for you to look into this, and find out if they have a liquor permit in the works or they have already been approved? Have the police signed off on it? I recall the Police force having to be here for the majority of Friday & Saturday Evening as a result.

On a 2nd topic, The West Beach Festival causes additional challenges for this community.

I think it would be a GREAT IDEA to require the operator of the festival to FUND additional Officers for the West Beach Neighborhoods. Last Night and This afternoon as I write this letter, many people passed through our streets and were very rowdy on the way to, and from the festival. Some inebriated and some walking with beer in hand. Enforcement and action are necessary to maintain a cohesiveness between businesses and residents. Perhaps nothing terrible occurred, THIS TIME. Just like anything, the bigger something gets, the more adjustments need to be made to manage it. It is pretty big now and getting bigger. Thank you for your time and assistance in protecting our rights as home owners. I look forward to your response.

**Vance Saukko**

I'm writing in regards to the recent article in the Santa Barbara News Press on the permits for the West Beach Music Festival. I've held off on making any formal comments these past three years thinking that doing so really wouldn't make a difference but I've changed my mind after reading the News Press article. It seems someone really is paying attention.

I was a bit surprised to read that only 20 complaints were received regarding the event but then I didn't complain through any formal channels. I could easily double those 20 complaints through a simple petition process of my neighbors next to us and across the street.

My wife and I live directly across the street from West Beach in the Mason Street neighborhood. Each year we have to put up with the added traffic, noise, trash, and vandalism that come with beach events such as the Fourth of July, AVP Tour, Amgen Tour and the West Beach Music Festival. A reasonable increase in each of these areas is to be expected when one chooses to live in a tourist area but the West Beach Music Festival has simply outgrown the current venue.

Year one of the festival was a real annoyance compared to the other events and we were glad when it was over.

Year two came around and I began seeing the advertising for the festival again. This time it was longer and even more annoying as we had to listen to the pounding base throughout our home, all day long. This makes having a phone conversation, reading a book, watching a movie, etc. just plain useless. Not to mention the parking.

Many residents in the area only have on-street parking and for well before the concerts begins until well after it ends, there simply is no parking for residents. I'm very thankful to the City Parking Enforcement for the job that they do but if they cannot tow the vehicles parked on the resident side of the street, it really makes no difference for a resident trying to find a place to park. This leaves us with just two options: stay home and put up with the pounding base for 10 hours or more, or spend money to leave town for the entire weekend.



Year three was absolutely ridiculous! The increased traffic on Mason street resulted in several driver's side car mirrors being smashed as drivers race down our narrow street in both directions, some while drinking. I know because my neighbor watched as mine was hit and he raced the offending driver down on foot, forcing him to stop and own up to the damage.

Year three also brought what I refer to as "concert dudes" to our property who felt our building walkways were a great place to camp out for the night. These were not homeless people (they are more respectful) but dudes who could afford a concert ticket, travel, and alcohol but not a hotel room. Imagine my surprise when I went to my garage Saturday morning only to nearly trip over some dude camped in our walkway.

Then there was the other "dude" who felt it necessary to come onto our property, stand on my doorstep while having a loud argument on his cell phone and drinking a can of beer, only to throw up said beer on my doorstep and head back to the concert. In cleaning up his vomit, I noticed a trail of additional vomit down our walkway and on the side of our wooden fence that had been baking in the sun for some time, which I also had to clean up.

Not to mention you can literally stand in front of Sambo's Restaurant and count the number of people in line for the concert smoking pot.

In preparation for year four, we were trying to make arrangements to leave our vehicles at a friend's house in Goleta and leave town for the weekend. However, we don't want to spend money on travel and hotel, and would not be doing so if it were not for this festival. There still would be no parking when we returned home Sunday night unless we came back very late.

I think you are probably getting a better picture of what really goes on during this event and how it is no longer appropriate for this area. The Pemberton's can promise all the extra security they want but unless those security persons are going to police the surrounding neighborhoods, keep the parking for residents clear, clean up the trash and vomit and pay to replace my car mirrors then it means absolutely nothing. Not to mention the hours of noise.

I'm not opposed to outdoor concerts and people enjoying themselves. When I was a few years younger and had more time, I enjoyed such concerts myself. One such annual event was called The Big Mele. Now that just sounds like trouble. It was a similar concert series but was held at an appropriate venue, not on the edge of a residential neighborhood.

**Margaret and Alan Nakashima**

The above referenced concert was heard loudly all the way to Olive Mill Road in Montecito for three nights. On Friday night I thought our neighbor's one street away were having a party. We could feel the thumping from the bass guitars-we could clearly hear the music ALL THREE NIGHTS. This type of concert should be outlawed. Santa Barbara is not the right environment for a rave concert.

Please let us know your position on this matter and what we can do to prohibit this from occurring in the future. I pity the zoo animals and wildlife in their natural habitats and what they had to tolerate for three nights.

**Mark Romasanta**

Mark Romasanta called (963-0780x539). He is very upset that the Music festival is happening at West Beach -- he said it is not the right venue (he thinks it should be at East Beach or Shoreline Park).

He said that he called Parks and Recreation and no one seems to know the conditions that were supposed to be met. He would like to know if the city will be monitoring the noise and make sure that it stops at 10 pm on Sunday night as it is supposed to.

He would like to know who is monitoring the conditions or will we not enforce them?

**Donald Flint**

I've read that there is an appeal hearing coming up regarding the Twiin Productions event that happens on West Beach. Unfortunately, I will not be able to attend the meeting to voice my concerns, but would like to make a statement via email about the event.

I would like to say that I think the idea was a good one, both for locals and visitors, as well as the city itself. But it was the execution of the event that left me extremely upset at both the organizers as well as the city itself.

My experience began when I arrived at the harbor with friends and family to spend some time on my small sailboat. We, children included, were greeted with pot-smoking drunken teenagers in the harbor parking lot. Once to the boat, we had our afternoon and evening filled with amplified music at a volume level that was not only completely inappropriate but also in violation of a number of ordinances.

To top this all off, beginning at 3:30 p.m., the language from this event over the amplifiers were offensive, vulgar, and inappropriate from every level conceivable. I personally counted 19 f-bombs before we finally had to leave. It went against everything Santa Barbara stands for and in my opinion should never be allowed to happen again.

Further, even with all the similar complaints that were made, the gentleman representing Twiin Productions in the media not only has taken no responsibility whatsoever for the actions of his clients, but has gone further to indicate there is some kind of conspiracy at hand to prevent him from making money at other peoples expense. The gentleman has offered no assurance that a repeat of last year wouldn't occur, nor has he offered any device to mitigate the impacts.

As a taxpayer and a resident, I respectfully request you do whatever is in your power to insure last year isn't repeated at this event or any other in our city.

**RMD**

Having attended the last event, I was really let down by the whole druggy atmosphere. There were NUMEROUS individuals just walking around saying, "acid for sale," or "extacy for sale." I saw kids buying and just left after that. These people were going in and out of the VIP areas, and I really got the feeling that a blind eye was being turned. Not looking forward to having this event held in Santa Barbara again.

**Tom Pendergraft**

This festival although a great concept Will never be what Santa Barbara stands for. It is run by inexperienced promoters that lack the maturity to accomodate the residents of Santa Barbara. They are not homeowners that pay taxes to live there. There business doesn't not provide to the community, it breeds deviance and turns a profit on it . The short term jobs for two weeks there festival provides does not equall out to the havoc and hassel it brings. No other city compares to SB and no other city would allow a festival to impact the community in such a negitive way as the west beach music festival.

**Kathleen Boisen**

Conditional Support - Wishes to make a formal complaint regarding the "rock show". She lives in Toro Canyon. This year the noise level was so loud she couldn't be outside her home. The whole neighborhood is ready to sign a petition. She was also at the Montecito Y, where they could barely hear themselves talk. She wanted to know the process for filing a formal complaint. Ms. Boisen also called on May 11<sup>th</sup> expressing the same comments and further that the people putting on the event must have done something different with their sound equipment because it was much louder than it was last year, and if they went back to how it was last year, it would be ok.

**Troy Hoidal**

Conditional Support - Please ensure that this concert does not have music louder than approved by the City. I am supportive of the Event, however, music loudness should be within reason. Last year was out of control each day. Nice event, but it needs to not overpower the city.

**Ryan Moore**

Support of Event - My name is Ryan Moore and I live in Santa Barbara and I know tons of people who live here in this beautiful city with me. If you take away West Beach tons of people who live here will be disappointed, I have had no problems or disturbances with any of the visitors from the festival. Please don't take it away! Just because a few people complained you wouldn't take away IV would you? So please don't take away West Beach Music Festival.

**Aly Breuer**

Support of Event - My name is Aly Breuer and I am a junior at a local high school. I went to the West Beach Music and Arts Festival last year and had an amazing time! Honestly, it was one of the most fun and exciting concerts I have ever been to and I immediately made the decision to come again the next year while I was leaving the venue. It is such a great opportunity for friends to come and enjoy music and the arts together. Plus, isn't our city's economy largely dependent on tourism anyways? Well, this festival definitely brings in more people, evident in all the people from out of town that I met at the concert last year. You may think that this festival does

not receive support from the community, but that is definitely not true. Everyone at my school has been talking about this concert and looking forward to this year's after hearing about it or attending it last year. There is SO much support from the community, it is truly overwhelming!! Honestly, cancelling this event would definitely not be a wise decision. This isn't just another concert. It's a festival that sheds light on local businesses, artists, and musicians and is unique to this area because of its location on beautiful West Beach. Please, do not cancel this event!!!!

**Beverly Lehman**

Support of Event - I can't even begin to describe how important West Beach Music Festival is to me. Not only is it a great atmosphere for live music, friends, and memories, but it's something that my friends and I have been looking forward to since WBMF 2009. I have talked to an infinite amount of people about our excitement for WBMF 2010 and know for a fact that those few days in September will be a highlight for many, many people. Please, Parks and Recreations Commission, and I speak for myself as well as the community when I say this; don't take something away from us that we value so dearly!

**Holly Garcin**

Support of Event - Please take into account the City of Santa Barbara's voice, as residents, college students, local business owners, and vacationers. We must not forget yes, Santa Barbara is a small gem to us, but it is also a wonderful tourist destination. With such events such as West Beach Festival, we can create jobs and revenue for local businesses. Also, it is a great promotional tool to let people see what Santa Barbara is all about and stands for such as; neighborly love, and helping the environment! West Beach Festival has always gone through the proper steps and precautions to best accommodate city laws and regulations and I am sure will continue to do so. By letting the festival happen it creates a great outlet to let people come together and enjoy the beauties of what Santa Barbara has to offer. Beach. Oceans. Wharf, Business. Santa Barbarian's. Do not let a good thing be taken away because you may have some reservations about the event. Simple voice your concerns and let Twin-productions, along with the artists, and the festival go-ers, lean a helping hand. We would love the opportunity to do so. We love West Beach and West Beach festival. Thanks for viewing.

**Bowen Fredericks**

Support of Event - West Beach Music Festival needs to go on this year! I am in 9th grade at SBHS, and many of my friends as well as myself went and enjoyed it. Music and beaches are major parts of the Santa Barbara scene and this is a really fun experience. What's better than music at the beach with all your friends?

**Willa Michaelson**

Support of Event - The claims made by the Parks & Recreation Department that this festival is not supported by the community are invalid. It provides jobs, tourist revenue, and bed tax money. It's smart on every front to allow the festival to go on, especially considering Santa Barbara's financial situation. Also, the festival has already gained a dedicated following in its short history that should be encouraged for years to come. It provides a venue for local artists and shops to perform or sell their wares, again helping the Santa Barbara economy. Three days of music on the beach can't be bad, for anyone.

## West Beach Festival Complaints

### Andrea Labbe

Support of Event - I am writing in support of the west beach music festival.

First and for most I would like to say that I am open to anyone's opinions on the event and hope that all opinions are accepted unbiased and respectfully.

Secondly I would like to state that the past 3 years of the music festival I have been in attendance and that each year the entire event - from planning, set up, actual festival and clean up have been awesome. I am a member of the SB chapter of surfrider and have been keen to the clean up portion as one may assume the event is a disturbance to the beach - I speak only for myself and not the chapter - I feel the festival does a great job in protecting the beach environment.

In addition and most importantly I feel that the festival is a positive event for the community, possibly especially for businesses around the west beach area. As a patron to the event in past years, I did not only effect the business of the festival but of businesses in the west beach area (the in and out privileges allowed me to eat at nearby restaurants before I entered the festival).

I am unclear as to the reasoning for not granting a permit to the festival organizers for this coming year, and I only hope that due process is played out to make sure the 'ungranting' is in accordance with city process and that the festival was handled like any other permit request. The festival is a unique event and stands alone in its category for permitting - that should not be held against it.

I am sorry that I cannot attend the appeal meeting in person, and I hope that this email and those of many supporters will be taken into consideration when any decision as to the events permitting and final determination of it being carried out is made.

Finally, I would like to add that I am very aware of Jeremy and Joshua's support of numerous local nonprofits. I feel that organizers that give back to the local community in the amount that they do should be very much applauded and encouraged, and permitting them to organize an event such as the west beach music festival - that involves the community more and more each year as more and more support is shown - should be encouraged and supported.

### Nicholas Abdelsayed

Support of Event - After learning that the permit for the West Beach Music Festival had been denied I felt the need to act immediately. I have been lucky enough to attend the Festival the last two years now and it has been a highlight of each of those summers. I've been looking forward to making the drive out to West Beach from my home in Redondo Beach, CA for a few months now as it has turned into a small getaway for me and a small group of family and friends. The festival offers a unique experience that is truly unrivaled by any other music festival or concert. The combination of amazing artists and talent that perform each year coupled with the beautiful scenery and beach side atmosphere that is west beach, truly creates for a one of a kind experience. I have had nothing but great things to say about the city and the entire experience, it gives me a reason to come visit one of the most beautiful cities in California and I really hope that the permit is granted and this rare and unique experience is not denied to anyone.

**Jim Jennings**

Support of Event - A few people are opposed to it of course, but what about the 20,000 plus who had a great weekend and were filled with happiness. What about the areas hotels, restaurants, and stores that swelled because of it.....the needs of the many should out weigh the gripes of the few!! Being a Santa Barbara native, I have never experienced such a great time on the sands of our beaches as I did at last years West Beach Festival. The city should work through the politics and embrace this event with open arms. The beach is a great venue for music.....we are a beach town.....music should be able to be heard on our beaches once a year, and not just jazz.....something like the Westbeach Festival resonates with the younger generation. This event was very well put together and should continue each and every year.

Maybe we need to talk to SB local Bruce Johnson of The Beach Boys to bring the band to please the older generation as well....I think the city might hum a different tune if music like that was being played at the beach. It would be almost un-American to turn your back on that.

**Dianne Johnson**

Support of Event - As an over 30 year resident of Santa Barbara and mother of two teenage children, I FULLY support the West Beach Music Festival being held at West Beach again this year. There is a shortage of unique and fun events in this town and both of my children have thoroughly enjoyed the past two years at the festival. The event organizers have done a wonderful job promoting the festival and providing for great entertainment, security, and clean up. It's a wonderful event.

I understand the local neighbors' frustration, but there has to be a solution. Perhaps the congestion could be lessened by shuttles like they use for the Fair.

Let's give the festival another opportunity to provide something different for our youth. It's events like this that help to make Santa Barbara such a unique and special place!!!!

**Jennie Openshaw**

Support of Event - I am writing in support of the West Beach Music Festival. I am an elementary school teacher in Santa Barbara County with a MA degree in education and 13 years of experience. I have been a resident of this beautiful place for 35 years. I would hope that city officials would notice how beneficial this festival is to our county. The festival is 100% cost recovered, it creates well over 2,100 much needed jobs, and it pours millions of dollars into the local economy. To my understanding, the festival coordinators have never denied a city request. They are cooperative and positive and willing to do whatever it takes to make the local residents and business owners happy during this time of celebration. Santa Barbara is so rich in cultural diversity and expression. We need to continue to support such venues that enrich and awaken our creative minds! Please don't make it difficult to host such an amazing event in our community!

**Alison Caballero**

Support of Event - Hello, my name is Alison Caballero and I am a 20 year old student at Bakersfield College. As I'm sure you have noticed I do not live in Santa Barbara, I live in

**West Beach Festival Complaints**

Bakersfield. Yet, I travel from my home in Bakersfield to Santa Barbara solely because of the West Beach Music Festival. I do not travel often because I am a full-time student and a server at a restaurant so I don't have the time; I do, though, take time out of my busy schedule to come to Santa Barbara for the West Beach Music Festival. It is a great opportunity for people up and down California (I'm sure from other states as well) to come together and really enjoy themselves. Please don't take this away from us! We would really appreciate it.

**Bob Montgomery**

Support of Event - I'm writing this letter in support of the Festival. I've been to all 3 of the festival and my daughter from Boise comes down with her family every year to enjoy. I think your position, especially with the economy as bad as it is, along with SB City in a financial crunch and the business community hurting, you need to support this function. Please reconsider and let this event prosper and grow into something we can all enjoy. I'm a native Santa Barbaran of 70 years and feel your position is unwarranted considering the financial benefit this brings to the merchants of SB. Bob Montgomery

**Sloan Christian**

Support of Event - It has come to my attention that the annual West Beach Music Festival is under the threat of being dismissed for the year of 2010. The people who have created this event are some of the most genuine that I know, and will work with you on any concerns you may have. This new tradition stimulates the economy, brings people together, and promotes Santa Barbara's youth through exposing local musicians.

West Beach Festival is a 100% cost recovered event, creating over 2,100 jobs and pouring millions into the local economy.

West Beach has had open town-hall meetings in 2009 prior to the event to listen to the community and will continue to do so for each edition of the festival.

West Beach has NEVER said "no" to any city request. History shows that West Beach is always wanting to listen and address concerns. City minutes and pre-event meeting agendas outline the planning process as it takes place, side-by-side with city departments and was signed off by every affected department in 2009.

Please allow this amazing and unique art and culture festival that the people of Santa Barbara love so much and Twiin Productions have worked so hard for a third year!!!!!!

**Joe Callan**

Support of Event - I went to school in Santa Barbara and now live in Orange County. I attended the West Beach Festival last year for the first time and had the time of my life. I was planning on attending again this year and have already begun to organize a trip with all of my former Santa Barbara friends that live around California. I am extremely disappointed that the city is choosing to not let the event take place for a few very minor issues that have already been addressed by the organizers of the event. I believe it would be a grave mistake by the city to not approve the West Beach Music Festival in 2010. The positive economic impact of having the festival would give a healthy boost to the local economy in a time of the year where tourism is tailing off. Given

**West Beach Festival Complaints**

the current state of the economy, I would expect the city to support any reasonable activities that create jobs and bring money to the city and local businesses.

I have attended various other music festivals over the past year including Coachella and Stagecoach, which take place in the Palm Desert. From my experience, West Beach has been run much better despite only taking place for a fraction of the time. I had the opportunity to personally meet the Jeremy and Joshua Pemberton last year at the festival through friends. Since I was backstage, I was able to observe them running the event over the course of the weekend. What I saw was two of the most hard working and responsible individuals doing an extraordinary job coordinating such a complex event. I have faith that they will continue to improve the event and integrate the city in the planning process to continue to make the event a success.

I understand that some residents have concerns about the festival, and I believe the source of those concerns were a product of the festivals large increase in popularity from the prior year. I am confident that the event organizers will be able to address and solve any issues as they gain more experience and continue to work with the city. When it comes down to it, the positive effects of the festival greatly outweigh the few negative experiences that would occur at any sizable event.

Finally, I would like the City to ask itself one simple question. Was the 2009 West Beach Music Festival an overall success or failure? I would say it was an overwhelming success, and I challenge the city to explain how it was overall failure. As far I know, only a small minority of people had issues with noise, trash, language, and traffic. Each and every one of those problems is easily solvable, and in no way do they justify the cancellation of such a great event.

Thank you for your time and please reconsider your stance on the issue.

**Cory Klinge**

Support of Event - I am a Santa Barbara native and I have lived here locally my entire life. Every year I look forward to and enjoy all the festivals and celebrations that this wonderful city has to offer, i.e. Solstice, Fiesta, Earth day, Imodinari, as well as many of the cultural food and music festivals held in Oak Park such as the Greek and French festivals. Three years ago the Pemberton brothers, Joshua and Jeremy, and their company Twiin Productions had an idea to add a strictly music/beach based festival to our illustrious list of festivities and what an idea it was. The West Beach Music & Arts Festival has been one of, if not THE, most enjoyable festivals I have ever had the chance to be a part of. The sense of love, community and out right FUN at these festivals is overwhelming. The very thought of refusing this company and the West Beach Festival a permit is an outrage to me and many others to be sure... there has been no damage to our community or our beaches due to these festivals. The staff and volunteers are dedicated to preserving our city and our beaches beauty and have done an exemplary job of ensuring proper clean up after all is said and done. Believe me, I am an avid surfer and beach-goer and would be the FIRST to protest this festival had it caused any harm to my local environment or the ocean. Please hear the Pemberton brothers and our community of music lovers out in their cries to save a wonderful, enjoyable, and safe festival of Music, Art and love. I sincerely hope to have the opportunity to attend the West Beach Festival for many more years to



come. I am unable to attend Wednesday's meeting in person so I am writing this email with much hope that it will not fall on deaf ears. Thank you for your time and consideration.

**Karie Simon**

Support of Event - I support the West Beach Festival. Please do not deprive Santa Barbara of this gem.

**Katheryn Keller**

Support of Event - I was sad to learn that the West Beach Festival is in jeopardy this year. As a West Beach resident, I particularly look forward to the festivities every year so I'm asking you to consider working with the event coordinators to ensure that it continues on to be a wonderful weekend for music and arts in our community. If there is anything I can do to help, please let me know.

**Johnny "Rudeboy" Martinez**

Support of Event - I'm a local in Huntington Beach, CA, me and many others down this way are dumbfounded to hear you might cancel with Twins Productions for the festival, due to how snobby and old the board in HB is, we have never been allowed to have a festival such as the 1 at west beach, bringing together so many different people from around the U.S. and the growing potential they have, I have a hard time believing you guys are the same narrow-minded old fashion board of individuals that cannot see the potential of this festival let alone how much love and hard work the twins have shown and continue to show, When we arrived at west beach I was amazed about how much love and open arms we we're welcomed by (by locals) me and my wife actually stayed at a total strangers house because of the fact all hotels in you area( which is another positive) were completely booked, The West Beach Festival is not only just a festival its been a main source for the twins to really grow which they have working side by side with and helping get the music out there of so many local and smaller bands that are now doing amazing things, they have also helped get the music out there for so many people who urn to hear the music and are touched by what Santa Barbra has seemed be backing up, we plead beg and really hope you decide to change your mind and see how much good the festival can do at this time of struggle in our economy by bringing people together for a common reason and also by bringing in a plentiful revenue in 2010, thank you for your time.

**Peter Dawson**

Support of Event - Over the past three years, The West Beach Festival has been a gem in entertainment and marketing in Santa Barbara, and the surrounding areas. It has given up and coming businesses, bands, and artists a chance to show the community what they are all about, as well as show the talent that Santa Barbara contains within its county lines. I hope you will allow the West Beach Fest to continue, further benefiting the people, and community in beautiful Santa Barbara, CA.

**Dan Weber**

Support of Event - I am writing to SUPPORT the efforts of the West Beach Music Festival to continue to provide high quality cultural events to Santa Barbara. This festival has continued to improve over its years in existence, and I'm sure will continue to do so. I urge you to work with the willing organizers to appropriately plan this event.

**Peter Massaniso**

Support of Event - I have attended every year and it is one of the best music festivals in the country! If it employees local residents and supplies a lot of money for the area then why not? Especially in these economic times. As long as everyone is respectful and cleans up after themselves there should not be an issue. Santa Barbara is known for its' music scene and this is a great part of it.

**David Delaney**

Support of Event - I would like to start with my age, I am a 49 year old Male. Last year I traveled to Santa Barbara for the first time. The reason? my Son's Band was playing at the West Beach Music Festival. Their Band is Pacific Dub and they sing about such things as One Love, Peace, and stopping war. As a parent, I am very proud of my Son and his band mates for the message they are trying to send. I have also found that this genre is out to spread the same message. Therefore I was quite excited about attending this Festival in your Beautiful City. My Girlfriend and I hitched a ride on Amtrak and headed to Santa Barbara, we stayed at a quaint little cottage style hotel. We were in walking distance from the train station, and minutes from the venue. I have been to many, many festivals in my day. Starting back with the California Jam 2 at the now defunct Ontario Motor Speedway. From the moment we stepped off the train our experience was delightful. And we enjoyed the Festival a great deal. It conjure up memory's of my past. We witnessed many things that weekend at your Music Festival, ALL GOOD! The people we came into contact with where all kind and friendly. As we headed to the train station we agreed that we would make this a yearly venture. So I was surprised at the time when I was thinking of planning our next trip? That I receive word that you are not allowing this wonderful festival to take place? I would ask that you reconsider? Whether or not my Son and his Band play again? we fell for the Festival atmosphere in Santa Barbara and would love to revisit your fine city and once again enjoy, the Music, Weather, State St. and the local hospitality.

**Shelly Corce**

Support of Event - I attended West Beach last year and had a nice time. I am a 48 year old woman. I saw it to be very well organized and hadn't observed any problems. The crowd appeared to be very much enjoying themselves and I look forward to attending this year and in the future. I would think with the state of the economy as it is, that Santa Barbara would welcome such an event.

**Joe – Tribal Seeds**

Support of Event - I'm emailing about keeping WEST BEACH Music & Arts Fest permits open.

I haven't attended to the festival any year myself but my friends tell me it was a good experience.

All the bands they've had carry a good message and just the whole vibe of the event is good.

I'm aware the festival creates over 2,000 jobs and brings in good business for the community.

Twiin Productions the event promoters have also done good works for the community from this festival like donating \$ \$ to SB Youth Mariachi, Fire Department, and other charities.

So PLEASE permit us another year of West Beach

**Brock – Phoenix, AZ]**

Support of Event - I am writing to express my support for the 2010 West Beach Music & Arts Festival and any future Twiin Productions produced event. I have attended the event for the past two years and seen the economic impact and cultural diversity that it brings to Santa Barbara. What I find so great about the event is that it encompasses the **arts, culture, music, and lifestyle** that Santa Barbara itself screams, right on the beach. I have looked and searched for another city with such a great event and have been unable to find one. Santa Barbara is the only place that has a Music & Arts Festival right on it's very own signature beach. Really, how cool?! The event is nearly everything that I can expect to experience when visiting Santa Barbara, all at once. I get to stick my toes in the sand while immersing myself into a vibrant culture filled with arts & crafts, carnival foods, and live music while experiencing a lively culture that I get nowhere else. It is truly an all encompassing event that I would expect the city to embrace and tout as its own, homegrown ritual. What stinks is knowing what kind of experience that myself and others can have while visiting Santa Barbara but then to have it taken away.

I sincerely ask you to reconsider allowing the 2010 West Beach Music & Arts Festival to continue. It is what people come to Santa Barbara wishing to experience. I am a fan of Santa Barbara and it's culture and history and believe that this event shows what it's all about.

**Kristin & William Loomis**  
**285 San Ysidro Road**  
**Santa Barbara, CA 93108**  
**805-969-0461**

Nancy Rapp  
Parks and Recreation Commission  
PO Box 1990  
Santa Barbara, CA 93102

May 13, 2010

Dear Nancy,

We have been homeowners in Santa Barbara since 2002 and appreciate the efforts of the town employees to make this a wonderful place to live. We and were very disappointed, however, to read that the West Beach Music Festival's effort to enliven the live music experience in town has been threatened by an apparent over-reaction to a simple mistake.

Last year, the speakers were clearly not positioned properly. So why not fix the positioning problem rather than end this very popular, very special festival? We did not hear the music at all during the first two years of the festival. This is not a problem that is insurmountable.

Please don't let bureaucracy stifle this successful enterprise that has brought some excitement and a touch of magic to the live music scene in Santa Barbara! This town is already known as "Bulgaria by the Sea" due to well-meaning but oppressive local government regulation. This won't help the reputation of our town management as being overly protective to the point of being unreasonable.

Ending the festival would send a loud message to the young people in this county that we don't care about them. If we can handle the 4<sup>th</sup> of July and Fiesta, we should be able to find a way to make this festival manageable as well. The younger generation loves this festival. We hope you will take a generous approach to this decision.

Thank you for your consideration.

Sincerely,

Kristin & Bill Loomis  
Montecito

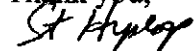
May 13, 2010

Ms. Nancy Rapp  
City of Santa Barbara  
Parks and Recreation Department  
620 Laguna Street  
Santa Barbara, Ca. 93101

Dear Nancy,

I have received notification of the upcoming appeal by Twiin Productions of the Parks and Recreation Department denial of a permit for the 2010 West Beach Music Festival. I asked via e-mail what was going to be in the packet given to the Commission on this matter, and you replied, "The commission packet will be on line by Friday....you can get anything you want distributed to them to my office (10 copies). If you can get it to me by mid-day tomorrow, we can deliver it with the packet." Since I don't know what is going to be in the packet specifically, and know that you are busy, I felt it important to be sure that the packet include a copy of the letter dated December 4, 2009, outlining concerns expressed by some members of the Greater Santa Barbara Lodging and Restaurant Association about last year's West Beach Music Festival. As requested, 10 copies are included, along with a copy of this letter.

Thank you,



Steve Hyslop

President, Greater Santa Barbara Lodging and Restaurant Association



PO Box 40260  
Santa Barbara, CA  
93140  
(805) 962-1630  
info@GSBLRA.org

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(Honorary member)  
Franciscan Inn

December 4, 2009

Ms. Nancy Rapp  
City of Santa Barbara  
Parks and Recreation Department  
P.O. Box 1990  
Santa Barbara, CA 93102-1990 etc

Re: West Beach Festival

Dear Ms. Rapp,

As we discussed recently, there had been concerns raised by some members of the Greater Santa Barbara Lodging and Restaurant Association (GSBLRA) about the nature of the recent West Beach Music Festival, and its effect on businesses and residents in the West Beach area.

Recently the GSBLRA sent the following e-mail from our Secretary, Michael Jordan, to our members, about the impact that the West Beach Music Festival might have had on their operations, if any:

*The Greater SB Lodging & Restaurant Association is preparing a point paper for city officials regarding many of the challenges faced by member properties on the weekend of the festival... I'm compiling responses, good or bad, and would appreciate any actual examples or events you would be willing to share....*

The responses received included the following comments:

"We found that some of attendees of the West Beach Music Festival were drunk/stoned and disorderly after the (concert). They made noise and commotion as they were walking from the concert disturbing our guests. We even had a large glass panel window on the outside of our pool area...broken by some of the concert attendees. It was several hundred dollars to fix the glass window. These people were not the sort of guests we would like to see as visitors to our beach area!!"

"The noise level from the West Beach Music Festival this year was unacceptable! The base pounding for hours on end could be heard as far as the Biltmore hotel. The trash left along the streets was worse than over 4th of July."

"West beach music festival cost us money not the correct place for that kind of non stop music. We had at least 5 in house rooms check out and we had reservation not check in and cxi once they got here. Most guest complained about the noise." (This hotelier went on to describe several specific instances of damage to property, illegal activity, and inadequate security)

"The West Beach Festival is a mixed blessing. We were booked completely on a Sunday in September specifally (sic) because of festival goers. That is the only good news. We also had people who asked who they could write to in order to state that Santa Barbara doesn't need this kind of activity and noise... When I was there for three hours on Saturday night there was not one police car that drove by..... It was like a drunk orgy for the kids and they took over the West Beach area, that is the way it felt, kind of out of control."

*The Mission of the Greater Santa Barbara Lodging & Restaurant Association is to represent the interests of the hospitality industry through education, advocacy, and member benefits that serve to promote and enhance our industry and our community.*

"We had guests complain about the noise, but not ask for discounts. We did have some guests who attended the event and were very noisy in the rooms. We received complaints from residents in the neighborhood that the guests were noisy. We also had people who crammed several people into one room."

There were also the following comments:

"I have to say that for us, the festival was a positive. We had several guests who were here just for the festival and they had a great time. To be fair though, we are located far enough from West Beach that the noise level was minimal."

"(Our restaurant) did not experience any negative fall out from the festival. However, we would like more information on the process."

The above comments were typical of the response received: most were not happy with the West Beach Music Festival this year. There is considerable concern that a similar event held at West Beach next year might create more of a problem for area residents and businesses. Security was lacking, there was profanity over the P.A. system that could be heard throughout the area, and the noise level was unacceptable, especially given that the music was allowed to continue until 10 p.m. Sunday night.

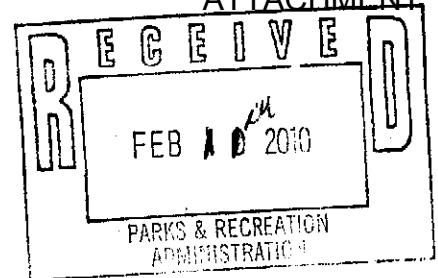
In previous years, the Festival had more of a family atmosphere; this year's had a decidedly different tone. As one hotelier suggests, it may be that West Beach is the wrong venue for this event. If the primary target market is something other than families, as seemed to be the case this year, there may be other more appropriate venues.

Sincerely,



Steve Hyslop  
President, Greater Santa Barbara Lodging and Restaurant Association  
Chuck's Waterfront Grill & The Endless Summer bar-cafe  
113 Harbor Way, Suite 180  
Santa Barbara, CA 93109  
Chuck's 805-564-1200 Endless Summer 805-564-4666

cc: Jim Armstrong  
Mayor Marty Blum  
Roger Horton  
Dale Francisco  
Helene Schneider  
Das Williams  
Grant House  
Iya Falcone



February 10, 2010

Ms. Nancy Rapp  
City of Santa Barbara  
Parks and Recreation Department  
620 Laguna Street  
Santa Barbara, California 93101

Re: West Beach Music and Arts Festival

Dear Nancy:

Below is a summary of the unrehearsed testimony of the people who met with you on Tuesday, January 26, 2010, in your office.

1. You have my and my son Mark's eyewitness testimony contained in my letter to you of January 26.
2. Jeanette Webber is the owner and manager of a number of hotels in the Santa Barbara area, specifically three hotels in the beach area south of Highway 101. Her statements were unequivocal that the riotous conduct of the mob involved in that festival was physically threatening to her to the extent that objects were thrown at and through her windows. Ms. Webber and her companies have employed thousands of people, and her businesses have produced millions of dollars of revenue to this community. Her testimony must be seriously considered in planning any future events. Ms. Webber has for many years been either a member of the Hotel/Restaurant Association and/or has been on the Board of the Conference and Visitors Bureau.
3. Debbie Neer is a founding member of our hotel/restaurant association. Her family operates the Franciscan Inn, which she manages. Ms. Neer was parked across the street from the event, waiting to pick up her daughter, and, as a citizen of Santa Barbara and a

*Overlooking Sterns Wharf...*

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Ms. Nancy Rapp  
February 10, 2010  
Page Two

hotel owner, she explained that she observed the out of control crowd along Cabrillo Boulevard, many of whom appeared to be drunk. She explained to you the clear danger to many young people visibly intoxicated by some mind-altering substances recklessly and randomly crossing Cabrillo Boulevard. She said to you that she was amazed that some were not hit, injured or killed.

4. Paul Bullock, another member of our Board of Directors and the manager of the Eagle Inn, a motel owned by his family, was also present and voiced his concerns regarding these matters.
5. The president of our organization, owner/operator of the Waterfront Grill, Steve Hyslop, was also in attendance. He voiced his concerns about these incidents and the excessive noise. His concern was that this festival would end up being another floatopia, which I understand to be an out-of-control drunken gathering of young people. The Santa Barbara County Board of Supervisors has stopped such activities in the Goleta Beach area and has put a no-drinking ban on the Goleta Beach area.
6. Finally, I was there with my son Mark, who runs two hotels and a restaurant in Santa Barbara and is responsible for producing millions of dollars of revenue for the community. That weekend, I happened to be down at the Santa Barbara Harbor and witnessed many of the same things that the other individuals in the room told you about. I am a member of the Hotel and Restaurant Association Board of Directors. That weekend, I witnessed the same events that Sgt. McGrew is quoted below as having observed.

Letters have been published in the newspapers detailing the very loud, irritating sound and vulgar language. One letter stated that above the din a man's voice could be heard screaming a profanity every ten seconds. The writer asked why city managers would allow amplified profanity and suggested that many visitors would stay away in the future

Ms. Nancy Rapp  
February 10, 2010  
Page Three

because they do not want to witness the deterioration of one of America's formerly great tourist destinations.

A letter from Elizabeth Cutright bears quoting in its entirety for the benefit of Paul Casey, our City Administrator and the Council:

"The West Beach Music Festival bills itself as a 'family friendly' event, but the lineup on Sunday evening was anything but. While references to illicit drug use during a predominantly reggae lineup are to be expected, the profanity-laced set by Pepper was over the top. The explicit references, the statements designed to incite partial nudity by the female audience, the liberal dropping of F-bombs - all this might be appropriate for an adult-themed performance at a regular music venue, but it's completely out-of-line for an event that boasts a 'kids' stage' and a bouncy house.

"I know that some will respond that children had no place at this event, or perhaps should have be (sic) taken home before the final lineup on Sunday, but that's not how the event was promoted. At the very least, there should have been fair warning, a simple advisory on the ticket would have sufficed. The kids I was with won't be scarred for life, and it wasn't the most traumatic experience I've ever had, but I am disappointed in the organizers of the show.

"As for Pepper, it's fine to want to distance yourselves from your radio-friendly hits, but show some respect. The people who bought your albums and praised your singles are the ones who got you to that main stage. Insulting the audience, bragging about taking hits of acid before the show, and bemoaning the fact that you'd rather be drinking in the beer garden than up on stage - those actions show zero class, and I, for one, am no longer a fan."

Conclusively, there is the expert opinion of Sgt. Mike McGrew, a spokesman for many years for the Santa Barbara Police Department. His powers of observation and careful

Ms. Nancy Rapp  
February 10, 2010  
Page Four

judgment should be taken seriously with regard to future events. He is quoted in a local paper as saying, "We got complaints all the way from Summerland." The article states, "Along with noise, McGrew said he noticed an increase in illegal activity, like underage drinking and marijuana use." He called the event the "marijuana fest of the century." The article also stated that Sgt. McGrew said "The number of underage drinkers was also high" and that "crowds, which were estimated at nearly 15,000 on Sunday, were much larger than in years past."

Ms. Bardick, of your department, is reported as saying that policing costs are not factored into the \$7,100 parks and recreation permit.

Any type of music is obnoxious if it is excessively loud. No one I have spoken to is opposed to festivals in Santa Barbara at an appropriate venue and with commonsense conditions in accordance with the existing city ordinances and guidelines.

We all understand the adverse effects of excessive drinking by young people anywhere in our community. There are hours of information concerning this riotous festival on the internet. There are hundreds of photographs that depict the youth attending the festival, and an explicit invitation for young children and families to attend this event, i.e., the "A" OK List for West Beach Festival listing "Ages 10 & Under FREE."

This upcoming music festival at West Beach is publicized nationally, and it is reported that some days are already sold out. If we had 15,000 at West Beach in September of 2009, this jolly great drunken brawl might attract many thousands more with all of the attendant problems it might cause.

I'm hoping we do not have to waste any more non-productive time on this issue. If there are plans for any public hearings, let Steve Hyslop and me know when in sufficient time, so we can arrange to attend with appropriate witnesses and testify.

Ms. Nancy Rapp  
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Page Five

We look forward to working with you to avoid this potentially serious public safety issue and liability to our City.

Very truly yours,



ANTONIO R. ROMASANTA

ARR/abs

cc: James Armstrong, City Administrator  
Mayor and City Council Members  
Mr. Paul Casey  
Cam Sanchez, Chief of Police  
Sgt. Mike McGrew  
Ms. Jeannette Webber  
Ms. Debbie Neer  
Mr. Paul Bullock  
Mr. Steve Hyslop

HOME	NEWS	LINEUP	ARTISTS	SHOP	TICKETS	LOCATION	V.I.P.	SPONSORS	411
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## Tickets

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Tickets will be back on sale this Spring 2010!!

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comments

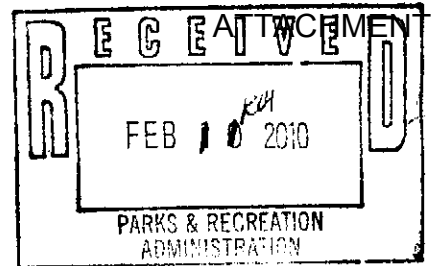
### 2010 General Admission 3-Day Passes

Price Level	Price	Status	Purchase
Black Friday 3-Day Pass	\$50	SOLD OUT	SOLD OUT
Early Bird 3-Day Pass	\$65	SOLD OUT	SOLD OUT
Advance 3-Day Pass	TBD	Spring 2010	COMING SOON
General Admission 3-Day Pass	\$130	Summer 2010	COMING SOON

### 2010 VIP Pipeline 3-Day Passes

Price Level	Price	Status	Purchase
Early Bird 3-Day Pass	\$249	ON SALE NOW	CLICK HERE
Advance 3-Day Pass	\$395	Spring 2010	COMING SOON
General Admission 3-Day Pass	\$595	Summer 2010	COMING SOON

# Exhibit A



10

February 10, 2010

Ms. Nancy Rapp  
City of Santa Barbara  
Parks and Recreation Department  
620 Laguna Street  
Santa Barbara, California 93101

Re: West Beach Music and Arts Festival

Dear Nancy:

In a companion letter dated today, I have set forth summaries the testimony and reports regarding the September 2009 music festival at West Beach.

This letter is intended to obtain information for the persons who met with you on September 26, in order to make recommendations to your department for future similar events utilizing our existing guidelines and laws.

I will be furnishing copies of the City's existing guidelines and policies to the individuals receiving copies of this letter for their convenience.

The City's existing policies seem to be more than sufficient to cover the items complained of in my letters to you of January 26, and my companion letter of February 10.

At our meeting, you didn't take any notes, and you also stated to us that you were not present at any time during the music festival, but were out of town for the entire weekend. Thus, this letter is necessarily long and is targeted at specific issues to provide information to the decision-makers such as Paul Casey, Jim Armstrong and the Council. Written communication is best to identify the problems and develop solutions for the future.

Please call my office, and I will pickup the information requested below in this letter.

*Overlooking Sterns Wharf...*

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Ms. Nancy Rapp  
February 10, 2010  
Page Two

- Hand*
- ✓ 1. Provide the application that was submitted and approved, along with all conditions for the September 2009 and 2008 festivals.
  - ✓ 2. What are the estimates of the attendance at the 2009 and 2008 music festivals. Since they were 3-day events, Friday, Saturday and Sunday, the numbers may vary.
  - ✓ 3. What were the amount of fees charged and collected by your department for the 2009 and 2008 events?
  - ✓ 4. Provide a copy of the certificate of insurance that named the City of Santa Barbara as an additional insured for both the 2009 and 2008 events.
  - refer to CH?*  
5. Food and beverages were served at both the 2009 and 2008 events. Provide a copy of the county health permit for each event.
  - contact fire*  
6. The canopy at the 2009 event was larger than 20' x 20'. Was the required fire permit obtained? Please forward a copy of the same for 2009 and 2008.
  - ✓ 7. Alcohol was sold as part of the event. Thus an alcohol request form must be completed and received with the application. Furnish us a copy of that Alcohol Request Form and permit for 2008 and 2009.
  - other depts?*  
✓ 8. Rather than going through each of the permits that the guidelines require, please verify in writing whether they were obtained and forward copies to us for the 2008 and 2009 events so that we will be informed that the guidelines were followed.
  - 9. The event required a Type 2 Beer Garden inasmuch as it was held on a Friday, Saturday and Sunday, alcohol was served after 6:30 p.m., and the anticipated attendance at the event was greater than 2000 per day. A Type-2 Beer Garden requires double fencing, meaning that both fences are

Ms. Nancy Rapp  
February 10, 2010  
Page Three

*monitored  
by SJB, PD*  
at least 4' high and a second exterior fence is placed 4 to 5 feet away from the first interior fence. Did your park monitor report to you that the alcohol-serving and protective mechanisms set forth in the guidelines were followed for the entire three days? Please verify in writing.

✓ 10. Please furnish a copy of the park monitors' reports covering the 3 days of the event.

*SV* ⑪. If there was no report from the park monitor, please furnish the name or names of the park monitors so that they can be properly interviewed.

*Had* ⑫. There were amplified sound and music. Was a sound monitor employed to ensure that the sound decibels were kept within the levels set forth in the City's noise ordinance and as required in your guidelines? Please furnish the name of the sound monitor, a copy of his contract, and the hours he attended this 3-day event. The City's noise ordinance, section 9.16.050, dealing with sound amplification, seems to be as detailed as one could get on the volume of sound.

*SJB* 13. The City's guidelines provide under Amplified Sound and Music that, if you receive complaints, the park monitor may require the event to turn the volume down or off. Did your park monitor or sound monitor request that the volume, at any time during the 2009 event, be turned down or off? Provide details since this was a major problem with this event.

✓ 14. The guidelines specifically provide that events held on the waterfront are required to have the amplified speakers face the ocean. What assurance can you make in writing that this requirement was complied with during the entire 3 days?



Ms. Nancy Rapp  
February 10, 2010  
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*Refer to PD*

15. The City of Santa Barbara's written policy pertaining to events at the waterfront require for large events of 1000 participants or more that security will be at the expense of the permit applicant. In addition, where alcohol is furnished (page 4 of the City's policies) on beaches, the Police Department may require the event to be staffed by police officers. All costs relating to this expense are to be borne by the event. (a) How many police does your staff estimate were needed to control this festival of 15,000 or more over a 3-day period? (b) What was the cost for the Police Department for this event, and has it been paid as of this date? (c) If so, in what amount?

*SV*

16. Since the September 2009 music festival, there have been many complaints documented in letters to your department. Did your department conduct a post-event meeting? If so, when? Furnish a copy of any written report that was made to address the problems noted in your meeting. If no written report was done, could you summarize the comments that were made of how the department would handle the problems noted in your meeting.

*Rec to TP downtown*

17. Has your department made any effort to ascertain the various costs incurred by the City because of the 2009 music festival in September, as well as costs and damages to adjacent property owners? Has any thought been given to how these costs can be reimbursed by the operator of this event?

18. Finally, it appears on the Internet that the promoter of this upcoming event in 2010 has already sold out Black Friday and Early Bird 3-Day passes at \$50 and \$65. See Exhibit A. At some 15,000 to 20,000 attendees x 3 x the prices for the tickets, this appears to be a tidy some to be garnered by the promoter, unfortunately at the community's expense.

Ms. Nancy Rapp  
February 10, 2010  
Page Five

SV  
part of  
discovery  
all agents

19. The City's guidelines specifically state, "If your event will be at a park or beach located along our waterfront, parking is very limited." Please set forth in writing where parking on this weekend was available for in excess of 15,000 visitors. As a point to consider, residents who live in and around this beach area have had to apply to the City of Santa Barbara for special parking permits to park on the street because parking is very limited.

✓ 20. It is our understanding from what you told us that the individuals who have put this event on for several past years have reserved dates this coming year for a similar event. Please furnish to us in writing whatever written agreements you have with the promoters of this event, whatever applications they have made to date, and whatever restrictions or limitations you have put, in writing or orally, regarding this event.

As always, our industry, myself included, wants to work with you.

Please furnish me the information requested by Friday, February 19, 2010, for I intend to bring it before the Board of Directors of the Hotel and Restaurant Association for their thoughtful comments.

Very truly yours,

  
ANTONIO R. ROMASANTA

ARR/abs  
Enclosure

cc: James Armstrong, City Administrator  
Mayor and City Council Members  
Mr. Paul Casey  
Cam Sanchez, Chief of Police

Ms. Nancy Rapp  
February 10, 2010  
Page Six

cc: Sgt. Mike McGrew  
Ms. Jeannette Webber  
Ms. Debbie Neer  
Mr. Paul Bullock  
Mr. Steve Hyslop



January 26, 2010

Ms. Nancy Rapp  
City of Santa Barbara  
Parks and Recreation Department  
620 Laguna Street  
Santa Barbara, California 93101

Re: Jazz Festival

Dear Nancy:

The third annual West Beach Music and Arts Festival last year was horrible!

This music festival cost us money. Guests in at least five in-house rooms checked out. Guests with reservations did not check in once they arrived because of the noise. Our walk-in sales were down dramatically, with almost everyone asking if the noise would be going on all weekend. Once they were told it would be, they would leave without booking a room.

The noise emanating was intrusive, overbearing and obnoxious to our guests at the Harbor View Inn, and I dare say to the guests at many other hotels and motels in the area. The noise seemed to never stop. It went on late into the night. There have been articles in the News-Press from people living as far away as the Riviera who found it invading their homes.

The crowds were totally unruly. There was little or no police patrol.

Our property was damaged. Our signs were ripped off the front of the property. Our flowers and shrubbery were trampled. These are things that people who live in Santa Barbara enjoy, and of course tourists who come here like to see flowers and shrubbery.

*Overlooking Sterns Wharf..*

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Ms. Nancy Rapp  
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When you have a wood and metal sign outside our coffee shop pulled off the wall, that's destructive conduct by a mob. Otherwise, somebody would have stopped it.

On Mason Street, groups of young kids/adults would just sit on the sidewalks with 12-packs of beer and smoke pot. Meter Maids would drive by and just look the other way. Our overflow parking lot is on Mason Street. Our guests would have to walk in the street because of the groups partying on the sidewalks.

We cannot permit these types of activities to occur again. There are laws that I expect the City to enforce, and so do all the other property owners down here at the beach.

It may be that the West Beach is the wrong venue for such a festival to be conducted. Regardless of where a music festival is located in the future, the following factors must be considered and implemented:

1. A cash bond must be posted with the City to cover destruction and damage to properties from the mob that this kind of activity attracts. That cash bond should be in the area of \$100,000.
2. Anyone conducting a music festival anywhere on the beach must put up in advance the necessary cash to have adequate police protection. What would be necessary is something that Chief Cam Sanchez should advise you on.
3. Measuring devices and the power to shut off the amplification level should control the noise level to prevent the noise from entering hotel rooms to disturb guests as well as people in their homes.
4. There should be no exceptions to the drinking laws that control the citizenry's activities at our beaches.

Ms. Nancy Rapp  
January 26, 2010  
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5. If private property owners such as ourselves are required to have security to protect their property from the mobs, the music festival should pay in advance for that security, which in our experience is absolutely necessary.
6. Appropriate signage as to where parking is permitted should be coordinated so that private property is not impacted by people illegally parked.

In conclusion, this is an activity that the Santa Barbara County Board of Supervisors have recognized as dangerous, and they have put their foot down against holding one in Isla Vista.

I am sure we can rely on your good judgment to work with us to prevent this terrible music festival from occurring again.

Very truly yours,



ANTONIO R. ROMASANTA

ARR/abs

cc: James Armstrong, City Administrator  
Mayor Helene Schneider  
Members of the City Council



PO Box 40260  
Santa Barbara, CA  
93140  
(805) 962-1630  
info@GSBLRA.org

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Debbie Neer  
(Honorary member)  
Franciscan Inn

December 4, 2009

Ms. Nancy Rapp  
City of Santa Barbara  
Parks and Recreation Department  
P.O. Box 1990  
Santa Barbara, CA 93102-1990

Re: West Beach Festival

Dear Ms. Rapp,

As we discussed recently, there had been concerns raised by some members of the Greater Santa Barbara Lodging and Restaurant Association (GSBLRA) about the nature of the recent West Beach Music Festival, and its effect on businesses and residents in the West Beach area.

Recently the GSBLRA sent the following e-mail from our Secretary, Michael Jordan, to our members, about the impact that the West Beach Music Festival might have had on their operations, if any:

*The Greater SB Lodging & Restaurant Association is preparing a point paper for city officials regarding many of the challenges faced by member properties on the weekend of the festival... I'm compiling responses, good or bad, and would appreciate any actual examples or events you would be willing to share....*

The responses received included the following comments:

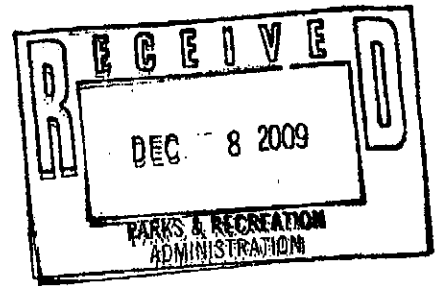
"We found that some of attendees of the West Beach Music Festival were drunk/stoned and disorderly after the (concert). They made noise and commotion as they were walking from the concert disturbing our guests. We even had a large glass panel window on the outside of our pool area... broken by some of the concert attendees. It was several hundred dollars to fix the glass window. These people were not the sort of guests we would like to see as visitors to our beach area!!"

"The noise level from the West Beach Music Festival this year was unacceptable! The base pounding for hours on end could be heard as far as the Biltmore hotel. The trash left along the streets was worse than over 4th of July."

"West beach music festival cost us money not the correct place for that kind of non stop music. We had at least 5 in house rooms check out and we had reservation not check in and cxl once they got here. Most guest complained about the noise." (This hotelier went on to describe several specific instances of damage to property, illegal activity, and inadequate security)

"The West Beach Festival is a mixed blessing. We were booked completely on a Sunday in September speciffally (sic) because of festival goers. That is the only good news. We also had people who asked who they could write to in order to state that Santa Barbara doesn't need this kind of activity and noise... When I was there for three hours on Saturday night there was not one police car that drove by..... It was like a drunk orgy for the kids and they took over the West Beach area, that is the way it felt, kind of out of control."

*The Mission of the Greater Santa Barbara Lodging & Restaurant Association is to represent the interests of the hospitality industry through education, advocacy, and member benefits that serve to promote and enhance our industry and our community.*



SJB  
J2  
SH  
JB

"We had guests complain about the noise, but not ask for discounts. We did have some guests who attended the event and were very noisy in the rooms. We received complaints from residents in the neighborhood that the guests were noisy. We also had people who crammed several people into one room."

There were also the following comments:

"I have to say that for us, the festival was a positive. We had several guests who were here just for the festival and they had a great time. To be fair though, we are located far enough from West Beach that the noise level was minimal."

"(Our restaurant) did not experience any negative fall out from the festival. However, we would like more information on the process."

The above comments were typical of the response received: most were not happy with the West Beach Music Festival this year. There is considerable concern that a similar event held at West Beach next year might create more of a problem for area residents and businesses. Security was lacking, there was profanity over the P.A. system that could be heard throughout the area, and the noise level was unacceptable, especially given that the music was allowed to continue until 10 p.m. Sunday night.

In previous years, the Festival had more of a family atmosphere; this year's had a decidedly different tone. As one hotelier suggests, it may be that West Beach is the wrong venue for this event. If the primary target market is something other than families, as seemed to be the case this year, there may be other more appropriate venues.

Sincerely,



Steve Hyslop

President, Greater Santa Barbara Lodging and Restaurant Association  
Chuck's Waterfront Grill & The Endless Summer bar-cafe  
113 Harbor Way, Suite 180  
Santa Barbara, CA 93109  
Chuck's 805-564-1200 Endless Summer 805-564-4666

cc: Jim Armstrong  
Mayor Marty Blum  
Roger Horton  
Dale Francisco  
Helene Schneider  
Das Williams  
Grant House  
Iya Falcone





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#### Subscriber Comments for West Beach concerns

#### Comments in order of when they were received | [\(reverse order\)](#)

COMMENT 38093

2009-09-21 04:02 PM

I'm sure they paid plenty in city fees for this festival that should cover the policing and cleanup. I wonder how much "profit" the city made by not following through.

COMMENT 38095

2009-09-21 04:45 PM

Long ago the City "sacrificed" it's wonderful community and the needs of it's citizens for the almighty tourist dollar.

COMMENT 38096

2009-09-21 04:53 PM

The mayor can answer the question about how much money the city made. With any event similar to this West beach festival, the city or county look the other way to all of the collateral effects (noise, congestion, lack of parking, trash etc.) knowing it will be swept away and forgotten, while they reach out quickly with their hand to collect substantial fees from the promoters. And those who are in attendance only want more time to do more rousting. The attendees are disappointed when the so-called music stops and they have sober up to get back to everyday living which for many is the college classroom. Anyway, I acknowledge the person who wrote the article expressing concerns. The West beach festival is good for putting money into the pocket of a few promoters and vendors and for filling up the city coffers with some desperately needed money. But no one seems to look around on a monday morning like today and take in what was left behind. Seems that two days ought to be sufficient time for these youngsters to have their fun and shorten the night-time sessions (no later than 7pm) so the madness does not linger on into the early morning hours. Let's put some limits on these events so to keep all of us in some manner of sanity.

COMMENT 38097

2009-09-21 05:00 PM

As a twenty year resident of West Beach, I agree that the music festival, fiesta, and the fourth of July generate significant noise, trash and traffic in our neighborhood. On normal weekends, the trash left on my street by tourists has greatly increased in recent years. But hey, Romansanta got his new sidewalk project The illegal fireworks are another issue. Every few months in the very early morning hours some jackass(es) has been setting off rockets and other loud devices. Calls to the SBPD have not yielded any results. I think that the ones you heard this weekend may not be connected with the music festival.

COMMENT 38098

2009-09-21 05:22 PM

Agreed about the mess on the beach and the sound heard not just in the West Beach area, but much further. However, people complain about shortness of money and not cutting this and not cutting that; here's an event that brought it money. I wonder how much it DID bring in, does anyone know, plus how much it brought in to the businesses along Cabrillo Boulevard and the harbor, all of which would be reflected in a percentage to the city?

COMMENT 38099

2009-09-21 05:28 PM

I think the city should consider not allowing big music festivals at the beach. There are several venues in town that are set up to handle these things much better. Plus, closing off part of a public beach shouldn't be allowed. I like to go to West Beach sometimes and play volleyball or just watch the people who are out and about. Even the AVP, which fences off part of the beach, lets people gather nearby and watch a little. If it goes to a vote, and it should, we should vote this and other "music" festivals away from our PUBLIC beaches.

LEMONJELLY

2009-09-21 06:48 PM

I went to one of the last shows of Friday night. At exactly 10:00 the DJ stopped his music and people filed out to leave. I stayed behind to catch up with a couple friends and we specifically noted how fast the place emptied and how quiet the area had quickly become. It was like a ghost town. I would be very surprised that a number of people would then return, hours later, to set off fireworks.

SBCARDINAL

2009-09-21 09:47 PM

I live on the eastern edge of Montecito and I was amazed how loud the music was at my house. Perhaps a weird effect of the fog?

COMMENT 38117

2009-09-21 10:29 PM

When the air is cool and the fog is out, it is more dense. The denser the air, the better(quicker) the sound travels. In fact, according to a quick look up, sound travels 4.3 times faster in water than it does in air.

BOOKLADY

2009-09-22 06:59 AM

I like the idea of shuttle buses. The nearby neighbors are getting none of the benefits of this type of ticketed (i.e. private) festival and shouldn't have to lose their parking on top of the noise and debris.

COMMENT 38130

2009-09-22 07:27 AM

Sorry. When you voluntarily live right next to or in the middle of a huge tourist area, you do not have the right to complain when, occasionally, you are inconvenienced by events like this. You must take the good with the bad.

SKOOBY

2009-09-22 07:35 AM

We live in the Romero Canyon area and in bright sunlight could hear the pounding of music from late afternoon on. Now, if we can hear it, what must it be like closer to the festival? I've heard complaints from friends living on the Mesa and across town. Aren't there any decibel limits on amplified music? If not, we're investing in a hearing aid company. Festival goers will soon be spending a lot of money getting them. Maybe the City should invest similarly....

EARLYBIRD

2009-09-22 07:48 AM

I agree, West Beach Res. If it is an IV type event, have it in IV - and let them deal with it. Let's not do this anymore, UNLESS the event planners plan on the final clean up, leaving it as they found it. Or take it elsewhere.

COMMENT 38134

2009-09-22 08:08 AM

Welcome to downtown living... As if a block will kill you. Yeah, it's annoying to unload the car, but really? Should we prohibit public parking on public streets so that private residences aren't inconvenienced? Build a private driveway then. I live right downtown, and every Friday night, every parade, Fiesta, Christmas shopping.... Well, I think you get the idea. I don't own my parking spot. And sometimes I pick up trash because it makes my community look nicer. And street sweeping helps, too. And on the weekends I anticipate that the streets will be louder much later, so I change my mindset; if someone is lingering, or a house nearby is being loud, I go outside with my crazy bedhair and ask them politely and firmly to hush, which does the trick. Yes, I understand that sometimes I'm uncomfortable or inconvenienced or a bit ticked off, but it takes all kinds, and we're all living in this together. I checked out Friday night's event for an hour or so, and when I left at nine, the streets were relatively mellow. But honestly, the first thing I noticed when I got there is how many young people -- not college kids, but late twenties and early thirties also -- were in attendance. I think it's great for our community to have events that are organized, safe, and appealing to this demographic!

COMMENT 38141

2009-09-22 08:32 AM

I was at the festival Friday night and saw plenty of locals... and most of which being over the age of 25, many bringing their kids. I saw people having a very good time and enjoying some great music. I saw people using the trash cans and doing their best to keep the area clean. I saw kids laughing and

having fun! I saw some great acts.... I also saw some litter on the beach after the show that not.

The next night I was there again. The trash had been picked up, and though there were more people Saturday night the vibe was the same. People having fun and enjoying our city.

I don't understand this posting when she's complaining about walking a block. Move to L.A. and try parking there ANY day of the week. I parked a mile away just so I wouldn't have to deal with traffic on my way home.

The biggest part of this whole weekend event is that it brought revenue to our city. A city who's budget is not on track. It created jobs, gave people something to do in a safe environment. It gave some kids the chance to see real music that wasn't being lipsynched by Britney Spears. So personally... I am glad that we got to have a 3rd annual WBMF. I'm looking forward to next year.

I love this city so I do my best to keep it clean. Just like every other local I know.

There are bads and goods that come with every type of event we have here. Fiesta people are concerned with the confetti. Thing about all the people who come from out of town for Fiesta alone!!! I'd rather spend a nice weekend listening to great music with great friends than walk 100 feet down State street during a night... [ [more](#) ]

COMMENT 38142

2009-09-22 08:40 AM

It is not just young college age people at this event; it is all ages. We went Friday night and the music did stop at 10 p.m. People left fairly quickly so I doubt that the Festival had anything to do with the loud noises later on in the evening. I feel that if you live close to the beach or downtown area or the SB Bowl you should know that noise and crowds come with the territory. There are plenty of neighbor hoods that don't have these concerns - you have made a choice to live where you do; don't try to change the things that are part of the area of town that you live in. The Festival is one weekend a year - not that much of an inconvenience if you ask me. As to trash, it is disappointing that this issue was not taken care of properly; it should definitely be addressed before the Festival is allowed next year. Also, parking in this area is always challenging not just when there is an event.

COMMENT 38143

2009-09-22 08:50 AM

These type of cultural events make life in SB better. We need even more of these. It was on a weekend people, a bit of noise of Fri and Sat nights is OK. And the clean-up should have been done by the city, the festival gets all of the necessary permits.

I say more music festivals, more art festivals. Also I sure it should be obvious to everyone how much we need the tourist money right now, it's vital.

COMMENT 38144

2009-09-22 08:51 AM

My only gripe for the West Beach Festival folks - GET BETTER BANDS!!!

COMMENT 38146

2009-09-22 08:56 AM

Wow what a whiner. Seriously, you sound like a real bore.

I think you need to move to a retirement community far far away from any noise, children or fun.

This event is fantastic and is well run. It was a lot of fun and brought a lot of music fans together and brought their wallets too!. That seems to matter more to people in this town.

Why do you live in the most congested and most heavily tourist area if you hate noise, crowds and inconveniences like parking a block away (a complaint that is obviously from someone who has never lived in a real city).

With thousands of people made happy, very few violent crimes and tons of cash - I'd say the festival was a raging success.

As far as the sound: It was the wall of fog hugging the coast that caused the acoustic relay. I live in the upper east and could hear the crack of the timbres on Friday night clearly but on Sat when the fog rolled in I couldn't hear a thing. You people complaining have become that cranky old man you used to laugh at as a teenager.

COMMENT 38148

2009-09-22 09:12 AM

The music was heard not only in the West Beach area but I live in Summerland and we could hear it clearly here - I can't imagine what it would have been like for the nearby residents or those folks on the lower Westside. It was irritating to be bombarded by the constant thump of the bass without getting the benefit of the "party atmosphere".

COMMENT 38154

2009-09-22 09:56 AM

Ok, so people who went to the festival are a bunch of college hooligans with no respect. And if you disagree you must be a geriatric---if you didn't like the noise, take the ear-horn out. I didn't realize that people who happened to be in the area this weekend had to fit into either category.

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2009-09-23 11:31 AM

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COMMENT 38282

2009-09-23 11:59 AM

TACEOHAT70? You really need to check your stats...really? How would you be able to figure out how much the city took in by 6:00 yesterday? Dig a little deeper before you leave ignorant comments...

P.S. You must be able to speak Seagull or how else would you know that they were unable to roost for the night? I need to learn that trick....)

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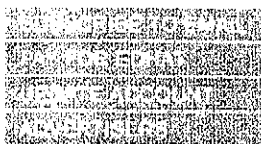
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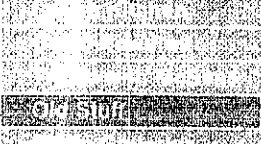


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### Subscriber Comments for West Beach concerns

#### Comments in order of when they were received | [\(reverse order\)](#)

COMMENT 38093

2009-09-21 04:02 PM

I'm sure they paid plenty in city fees for this festival that should cover the policing and cleanup. I wonder how much "profit" the city made by not following through.

COMMENT 38095

2009-09-21 04:45 PM

Long ago the City "sacrificed" it's wonderful community and the needs of it's citizens for the almighty tourist dollar.

COMMENT 38096

2009-09-21 04:53 PM

The mayor can answer the question about how much money the city made. With any event similar to this West beach festival, the city or county look the other way to all of the collateral effects (noise, congestion, lack of parking, trash etc.) knowing it will be swept away and forgotten, while they reach out quickly with their hand to collect substantial fees from the promoters. And those who are in attendance only want more time to do more rousting. The attendees are disappointed when the so-called music stops and they have sober up to get back to everyday living which for many is the college classroom. Anyway, I acknowledge the person who wrote the article expressing concerns. The West beach festival is good for putting money into the pocket of a few promoters and vendors and for filling up the city coffers with some desperately needed money. But no one seems to look around on a monday morning like today and take in what was left behind. Seems that two days ought to be sufficient time for these youngsters to have their fun and shorten the night-time sessions (no later than 7pm) so the madness does not linger on into the early morning hours. Let's put some limits on these events so to keep all of us in some manner of sanity.

COMMENT 38097

2009-09-21 05:00 PM

As a twenty year resident of West Beach, I agree that the music festival, fiesta, and the fourth of July generate significant noise, trash and traffic in our neighborhood. On normal weekends, the trash left on my street by tourists has greatly increased in recent years. But hey, Romansanta got his new sidewalk project The illegal fireworks are another issue. Every few months in the very early morning hours some jackass(es) has been setting off rockets and other loud devices. Calls to the SBPD have not yielded any results. I think that the ones you heard this weekend may not be connected with the music festival.

COMMENT 38098

2009-09-21 05:22 PM

Agreed about the mess on the beach and the sound heard not just in the West Beach area, but much further. However, people complain about shortness of money and not cutting this and not cutting that; here's an event that brought it money. I wonder how much it DID bring in, does anyone know, plus how much it brought in to the businesses along Cabrillo Boulevard and the harbor, all of which would be reflected in a percentage to the city?

COMMENT 38099

2009-09-21 05:28 PM



I think the city should consider not allowing big music festivals at the beach. There are several venues in town that are set up to handle these things much better. Plus, closing off part of a public beach shouldn't be allowed. I like to go to West Beach sometimes and play volleyball or just watch the people who are out and about. Even the AVP, which fences off part of the beach, lets people gather nearby and watch a little. If it goes to a vote, and it should, we should vote this and other "music" festivals away from our PUBLIC beaches.

LEMONJELLY

2009-09-21 06:48 PM

I went to one of the last shows of Friday night. At exactly 10:00 the DJ stopped his music and people filed out to leave. I stayed behind to catch up with a couple friends and we specifically noted how fast the place emptied and how quiet the area had quickly become. It was like a ghost town. I would be very surprised that a number of people would then return, hours later, to set off fireworks.

SBCARDINAL

2009-09-21 09:47 PM

I live on the eastern edge of Montecito and I was amazed how loud the music was at my house. Perhaps a weird effect of the fog?

COMMENT 38117

2009-09-21 10:29 PM

When the air is cool and the fog is out, it is more dense. The denser the air, the better(quicker) the sound travels. In fact, according to a quick look up, sound travels 4.3 times faster in water than it does in air.

BOOKLADY

2009-09-22 06:59 AM

I like the idea of shuttle buses. The nearby neighbors are getting none of the benefits of this type of ticketed (i.e. private) festival and shouldn't have to lose their parking on top of the noise and debris.

COMMENT 38130

2009-09-22 07:27 AM

Sorry. When you voluntarily live right next to or in the middle of a huge tourist area, you do not have the right to complain when, occasionally, you are inconvenienced by events like this. You must take the good with the bad.

SKOOBY

2009-09-22 07:35 AM

We live in the Romero Canyon area and in bright sunlight could hear the pounding of music from late afternoon on. Now, if we can hear it, what must it be like closer to the festival? I've heard complaints from friends living on the Mesa and across town. Aren't there any decibel limits on amplified music? If not, we're investing in a hearing aid company. Festival goers will soon be spending a lot of money getting them. Maybe the City should invest similarly....

EARLYBIRD

2009-09-22 07:48 AM

I agree, West Beach Res. If it is an IV type event, have it in IV - and let them deal with it. Let's not do this anymore, UNLESS the event planners plan on the final clean up, leaving it as they found it. Or take it elsewhere.

COMMENT 38134

2009-09-22 08:08 AM

Welcome to downtown living... As if a block will kill you. Yeah, it's annoying to unload the car, but really? Should we prohibit public parking on public streets so that private residences aren't inconvenienced? Build a private driveway then. I live right downtown, and every Friday night, every parade, Fiesta, Christmas shopping.... Well, I think you get the idea. I don't own my parking spot. And sometimes I pick up trash because it makes my community look nicer. And street sweeping helps, too. And on the weekends I anticipate that the streets will be louder much later, so I change my mindset; if someone is lingering, or a house nearby is being loud, I go outside with my crazy bedhair and ask them politely and firmly to hush, which does the trick. Yes, I understand that sometimes I'm uncomfortable or inconvenienced or a bit ticked off, but it takes all kinds, and we're all living in this together. I checked out Friday night's event for an hour or so, and when I left at nine, the streets were relatively mellow. But honestly, the first thing I noticed when I got there is how many young people -- not college kids, but late twenties and early thirties also -- were in attendance. I think it's great for our community to have events that are organized, safe, and appealing to this demographic!

COMMENT 38141

2009-09-22 08:32 AM

I was at the festival Friday night and saw plenty of locals... and most of which being over the age of 25, many bringing their kids. I saw people having a very good time and enjoying some great music. I saw people using the trash cans and doing their best to keep the area clean. I saw kids laughing and

having fun! I saw some great acts.... I also saw some litter on the beach after the show that not.

The next night I was there again. The trash had been picked up, and though there were more people Saturday night the vibe was the same. People having fun and enjoying our city.

I don't understand this posting when she's complaining about walking a block. Move to L.A. and try parking there ANY day of the week. I parked a mile away just so I wouldn't have to deal with traffic on my way home.

The biggest part of this whole weekend event is that it brought revenue to our city. A city who's budget is not on track. It created jobs, gave people something to do in a safe environment. It gave some kids the chance to see real music that wasn't being lipsynched by Britney Spears. So personally... I am glad that we got to have a 3rd annual WBMF. I'm looking forward to next year.

I love this city so I do my best to keep it clean. Just like every other local I know.

There are bads and goods that come with every type of event we have here. Fiesta people are concerned with the confetti. Thing about all the people who come from out of town for Fiesta alone!!! I'd rather spend a nice weekend listening to great music with great friends than walk 100 feet down State street during a night... [ [more](#) ]

## COMMENT 38142

2009-09-22 08:40 AM

It is not just young college age people at this event; it is all ages. We went Friday night and the music did stop at 10 p.m. People left fairly quickly so I doubt that the Festival had anything to do with the loud noises later on in the evening. I feel that if you live close to the beach or downtown area or the SB Bowl you should know that noise and crowds come with the territory. There are plenty of neighbor hoods that don't have these concerns - you have made a choice to live where you do; don't try to change the things that are part of the area of town that you live in. The Festival is one weekend a year - not that much of an inconvenience if you ask me. As to trash, it is dissappointing that this issue was not taken care of properly; it should definitely be addressed before the Festival is allowed next year. Also, parking in this area is always challenging not just when there is an event.

## COMMENT 38143

2009-09-22 08:50 AM

These type of cultural events make life in SB better. We need even more of these. It was on a weekend people, a bit of noise of Fri and Sat nights is OK. And the clean-up should have been done by the city, the festival gets all of the necessary permits.

I say more music festivals, more art festivals. Also I sure it should be obvious to everyone how much we need the tourist money right now, it's vital.

## COMMENT 38144

2009-09-22 08:51 AM

My only gripe for the West Beach Festival folks - GET BETTER BANDS!!!

## COMMENT 38146

2009-09-22 08:56 AM

Wow what a whiner. Seriously, you sound like a real bore.

I think you need to move to a retirement community far far away from any noise, children or fun.

This event is fantastic and is well run. It was a lot of fun and brought a lot of music fans together and brought their wallets too!. That seems to matter more to people in this town.

Why do you live in the most congested and most heavily tourist area if you hate noise, crowds and inconveniences like parking a block away (a complaint that is obviously from someone who has never lived in a real city).

With thousands of people made happy, very few violant crimes and tons of cash - I'd say the festival was a raging success.

As far as the sound: It was the wall of fog hugging the coast that caused the acoustic relay. I live in the upper east and could hear the crack of the timbres on Friday night clearly but on Sat when the fog rolled in I couldn't hear a thing. You people complaining have become that cranky old man you used to laugh at as a teenager.

## COMMENT 38148

2009-09-22 09:12 AM

The music was heard not only in the West Beach area but I live in Summerland and we could hear it clearly here - I can't imagine what it would have been like for the nearby residents or those folks on the lower Westside. It was irritating to be bombarded by the constant thump of the bass without getting the benefit of the "party atmosphere".

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COMMENT 38282

2009-09-23 11:59 AM

TACEOHAT70? You really need to check your stats...really? How would you be able to figure out how much the city took in by 6:00 yesterday? Dig a little deeper before you leave ignorant comments...

P.S. You must be able to speak Seagull or how else would you know that they were unable to roost for the night? I need to learn that trick....)

#### EDHAT NEEDS YOUR SUPPORT

Maintaining and improving Santa Barbara's Number One Website requires time and money. We would really appreciate it if people who enjoy the site, pitch in a few bucks each month to help us sustain and grow. Thanks! ... [click here](#) to purchase a Community Membership.

####

#### Add Your Comments

Edhat Handle

password (email)

Comment

INTRODUCING ... **HAPPY HOUR:** Between 4:00pm and 5:00pm only happy comments will be allowed on the Edhat Comments Board. If you can't say something nice, don't say nothing at all.

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